

# Comp\_Analysis-Activition\_Warzone

COMPETITIVE RESEARCH & ANALYSIS Activition CoD:Warzone		<a href="#">PlayStation App</a>	<a href="#">Destiny2 Companion</a>	<a href="#">Fallout Pip-Boy</a>	<a href="#">SuperTribe</a>
COMPETITORS					
General	Summary	The Playstation Companion app lets you take most of the console's dashboard functions with you. You can keep track of what your friends are playing and what trophies they're getting, receive notifications about ongoing parties, and stream your games online. You can also access the PlayStation Store, and make purchases to push downloads into your PS4. Another neat feature is that the app can double as a second screen remote control, letting you swipe and select while your controller's short-lived batteries charge.	The Destiny companion app gives you access to in-game lore, providing you insight into the world of Destiny while you wait for your fireteam to show up before the next Strike or Raid. The app also lets you access items and gear on your character and in your vault, allowing you to deal with some of the more managerial aspects of the game, ensuring more of your in-game time is spent on action and exploration.	The Pip-Boy app transforms your smartphone into a genuine piece of RobCo tech and connects to your network to interact with an active game of Fallout 4. With or without the replica case, you can view character stats, look at your world map, track quest objectives, and most importantly, listen to old-timey pre-War music.	"Build meaningful professional connections over multiplayer games! Sign up with your background, interests, and favorite games. Supertribe pairs you with new connections each week. Play together, join events & expand your network with the Supertribe community. We started Supertribe because as avid gamers and builders, we wanted to leverage the serendipitous nature of connecting with people over multiplayer games to reimagine the way we network with other professionals."
	Direct/Indirect	Direct	Direct	Indirect	Indirect
	Cost	Free	Free	Free	Free
	Non-parasitic?	Slightly; more an extension of game	Slightly; more an extension of game	Yes; it has own app game	No; only for matching players
Usability	Personalize/Customize	yes	Yes	No	Yes
	Voice Option	voice to text	voice to text	No	No
	Direct Console Connecting	yes only playstation	PlayStation Network, Xbox Live, Steam, and Stadia	PC, PS4, and Xbox One	Yes
	Search	No	Yes	No	No
Navigation	Yes multipel some not labeled and some labeled	Director, Guardian, Clan, Fireteams, More	Stats, inventory, Data, Map, Radio	This is currently a beta website service	
Notification Options	Yes	Yes	Yes	Not currently. Any service request to changes are handled through email	
Social Elements	Friends	Yes	Yes	No	No, this service introduces you to others via email, then you add them directly through your console
	Chat/Communicate	Post, and dm's	Chat, Channels, Forums	No	Comming soon
	Emojis/Ratings/Likes	N/A	N/A	No	No
	Create Teams	Add friends on playstation network create communities	<a href="#">Yes; procedure combines app and game</a>	No	No
Matchmaking	No	No	No	Yes, based on interest, location, and game	
Add Players to Game	Yes	Yes	No	No	
Motivation	Rewards	Yes	Yes	No	No
	Missions	No	No	No	No
Shop	Yes	Can buy items from Vendors	No	No	
Help	Tips & Tricks	No	Yes; In Forums	No	No
	Tutorials/Onboarding	No	Yes; In Forums	No	No
Features	News	Yes	Yes	No	directly communicated through email
	View Stats	Yes	Yes	Yes	N/A
	Add'l Features	<ul style="list-style-type: none"> <li>• Events</li> <li>• Add friends</li> <li>• Create gaming communities</li> <li>• Remote play</li> <li>• messaging</li> <li>• Smartphone as second screen</li> <li>• Create login using smartphone</li> </ul>	<ul style="list-style-type: none"> <li>• Inspect Gear</li> <li>• Browse Armory</li> <li>• Manage vault</li> <li>• Access cards</li> <li>• Game lore (original app only)</li> <li>• Map</li> <li>• Clan rewards from the previous seasons</li> </ul>	<ul style="list-style-type: none"> <li>• Music Radio</li> <li>• Browse Armory</li> <li>• Game maps</li> <li>• Play Hololape mini game</li> </ul>	Connect with other industry professionals
	Review Score	4.4 (Google Play)	4.8 (App Store)	3.7	Currently in beta
Opinions	Review Comment +	"Great UI, I'm very surprised by the new update	Like that I can move items from my vault to my character, stay connected to my clan, find other players for help with certain activities or endgame content, and see updates from Bungie.	"It was an easy setup and everything is in real time. I never have to open my pip boy anymore because I just have this app open next to me on my ipad as I play and I have full control of everything"	Really impressed with what this team has built. leveraging gaming as a commonality to break the ice that can exist in traditional networking
	Review Comment -	The playstation store directs you to a website, it is not built in the app	<p>Pairing with random fire team players is impossible to understand? I have people in my fire team on the app but not in the game? Why am I not able to directly invite fire team members from the app to the game on Xbox? (From 2017; it's since been added.)</p> <p>Clan Chat is nice to have, though most will migrate over to Discord immediately. Recruitment is a good idea, but it's less developed than established fan-made LFG sites, which really takes the wind out of its sails.</p>	Can't connect: "I was really excited about this app but just like many things these days it doesn't work."	Currently in beta